

2019

CATALOGUE

ADVERTISING SPACES INDOOR & OUTDOOR



sibir AIRPORT

ADVERTISING SPACES

INDOOR & OUTDOOR

AUDIENCE

Passengers transiting through the airport and their accompanying persons

RENTAL PERIOD

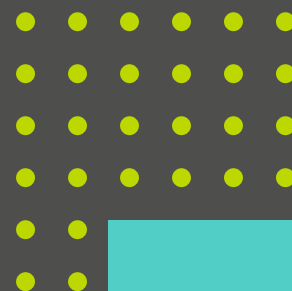
INDOOR advertising SPACES — MINIMUM 1 | 6 MONTHS | MAXIMUM 1 YEAR

OUTDOOR advertising SPACES — MINIMUM 3 | 6 MONTHS | MAXIMUM 1 YEAR

PRICE

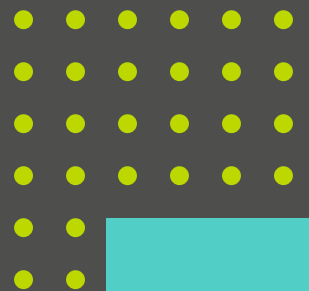
Prices do not include VAT

For more details on renting advertising spaces, please submit a request by e-mail to the addresses marketing@sibiuairport.ro and secretariat@sibiuairport.ro.



ADVERTISING SPACES

INdoor





01

AD SPACE TYPE BANNER LUGGAGE CART

INDOOR LOCATION PASSENGER TERMINAL

SIZE 40 X 40 CM

PRICE 8 EURO | PIECE | MONTH

NUMBER AVAILABLE 50 PIECES

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

02

AD SPACE TYPE BANNER ON CIRCULAR POLE

INDOOR LOCATION PASSENGER TERMINAL - INSIDE

SIZE MINIMUM 100 X 100 CM - 1 SQ M

PRICE 12 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

03

AD SPACE TYPE TOP RECTANGULAR BANNER

INDOOR LOCATION PASSENGER TERMINAL

SIZE 140 X 40 CM

PRICE 25 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

04

AD SPACE TYPE BANNER DESK CHECK-IN

INDOOR LOCATION PASSENGER TERMINAL – DEPARTURES

SIZE 93 X 140 CM

PRICE 58 EURO | SQ M | MONTH

NUMBER AVAILABLE 4 PIECES – INTERNATIONAL FLIGHTS AREA
1 PIECE – INTERNAL FLIGHTS AREA

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



05

AD SPACE TYPE AIRPORT BUS
INDOOR LOCATION AIRSIDE
SIZE ACCORDING TO DATA SHEET
PRICE 35 EURO | SQ M | MONTH
NUMBER AVAILABLE 2 PIECES
RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



06

AD SPACE TYPE AIRPORT BUS – DOOR

INDOOR LOCATION AIRPORT BUS

SIZE ACCORDING TO DATA SHEET

PRICE 35 EURO | SQ M | MONTH

NUMBER AVAILABLE 12 PIECES

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



07

AD SPACE TYPE AIRPORT BUS – INSIDE WINDOW

INDOOR LOCATION AIRPORT BUS

SIZE ACCORDING TO DATA SHEET

PRICE 7 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

08

AD SPACE TYPE AIRPORT BUS – BANNER ON THE CEILING

INDOOR LOCATION AIRPORT BUS

SIZE ACCORDING TO DATA SHEET

PRICE 7 EURO | SQ M | MONTH

NUMBER AVAILABLE 2 PIECES

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

cobus 3000
www.contrac-cobus.de

09

AD SPACE TYPE AIRPORT BUS – HANDLE

INDOOR LOCATION AIRPORT BUS

SIZE ACCORDING TO DATA SHEET OF THE HANDLE

PRICE 3 EURO | PIECE | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



10

AD SPACE TYPE PASSENGER LADDER, LADDER STEP
INDOOR LOCATION AIRSIDE
SIZE 150 CM X 16 CM (14 PIECES, MINIMUM PACKAGE OF 7)
PRICE 30 EURO | SQ M | MONTH
NUMBER AVAILABLE ON DEMAND
RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



11

AD SPACE TYPE PASSENGER LADDER – ON THE SIDE

INDOOR LOCATION AIRSIDE

SIZE 475 CM X 50 CM

PRICE 30 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



12

AD SPACE TYPE LUGGAGE CARRIER TRAILER COVER

INDOOR LOCATION AIRSIDE

SIZE ACCORDING TO DATA SHEET

PRICE 30 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

13

AD SPACE TYPE MESH HANGING ON CEILING

INDOOR LOCATION PASSENGER TERMINAL – PUBLIC AREA

SIZE ACCORDING TO THE DEMAND OF THE PROJECT

PRICE 25 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



14

AD SPACE TYPE **BANNER FLAG | ROLL-UP**

INDOOR LOCATION **PASSENGER TERMINAL**

SIZE **ACCORDING TO THE DEMAND OF THE PROJECT**

MINIMUM 1 SQ M | PIECE FOR EACH TYPE OF SUPPORT

PRICE **35 EURO | SQ M | MONTH (shall be calculated the exposed area)**

NUMBER AVAILABLE **ON DEMAND**

RENTAL PERIOD **MINIMUM 1 MONTH | MAXIMUM 1 YEAR**



15

AD SPACE TYPE INFO DESK | EXPO DESK

INDOOR LOCATION PASSENGER TERMINAL

SIZE ACCORDING TO THE DEMAND OF THE PROJECT

PRICE 85 EURO | SQ M | MONTH (shall be calculated the footprint)

NUMBER AVAILABLE ON DEMAND (THE SUPPORT WILL BE PROVIDED BY THE CUSTOMER)

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



Birou Informații
Information Office



InfoCons
0219551

16

AD SPACE TYPE BANNER INFORMATION DESK
INDOOR LOCATION PASSENGER TERMINAL - PUBLIC AREA
SIZE 79 CM X 83 CM or 104 CM X 83 CM
PRICE 11 EURO | SQ M | MONTH
NUMBER AVAILABLE ON DEMAND
RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

17

AD SPACE TYPE OUTSIDE WINDOW – PUBLIC AREA
INDOOR LOCATION PASSENGER TERMINAL – PUBLIC AREA
SIZE 244 CM X 70 CM
PRICE 49 EURO | SQ M | MONTH
NUMBER AVAILABLE ON DEMAND
RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

18

AD SPACE TYPE LAVATORY ADVERTISING SPACE


INDOOR LOCATION PASSENGER TERMINAL

SIZE 94,5 CM X 44 CM

PRICE 20 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



19

AD SPACE TYPE BENCH STICKER

INDOOR LOCATION PASSENGER TERMINAL

SIZE ON DEMAND

PRICE 15 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND (MINIMUM 5 PIECES)

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

1 Informatii / Information →

✈ Plecări / Departure / Abflug
👩 Stoma al Copilului / Mother and Child / Mutter und Kind
🏥 Cabinet Medical / First Aid Station / Erste Hilfe
🚻 WC

20

AD SPACE TYPE PEOPLE STOPPER

INDOOR LOCATION PASSENGER TERMINAL

SIZE ON DEMAND

PRICE 3,5 EURO | POLE | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

21

AD SPACE TYPE FLOOR STICKER

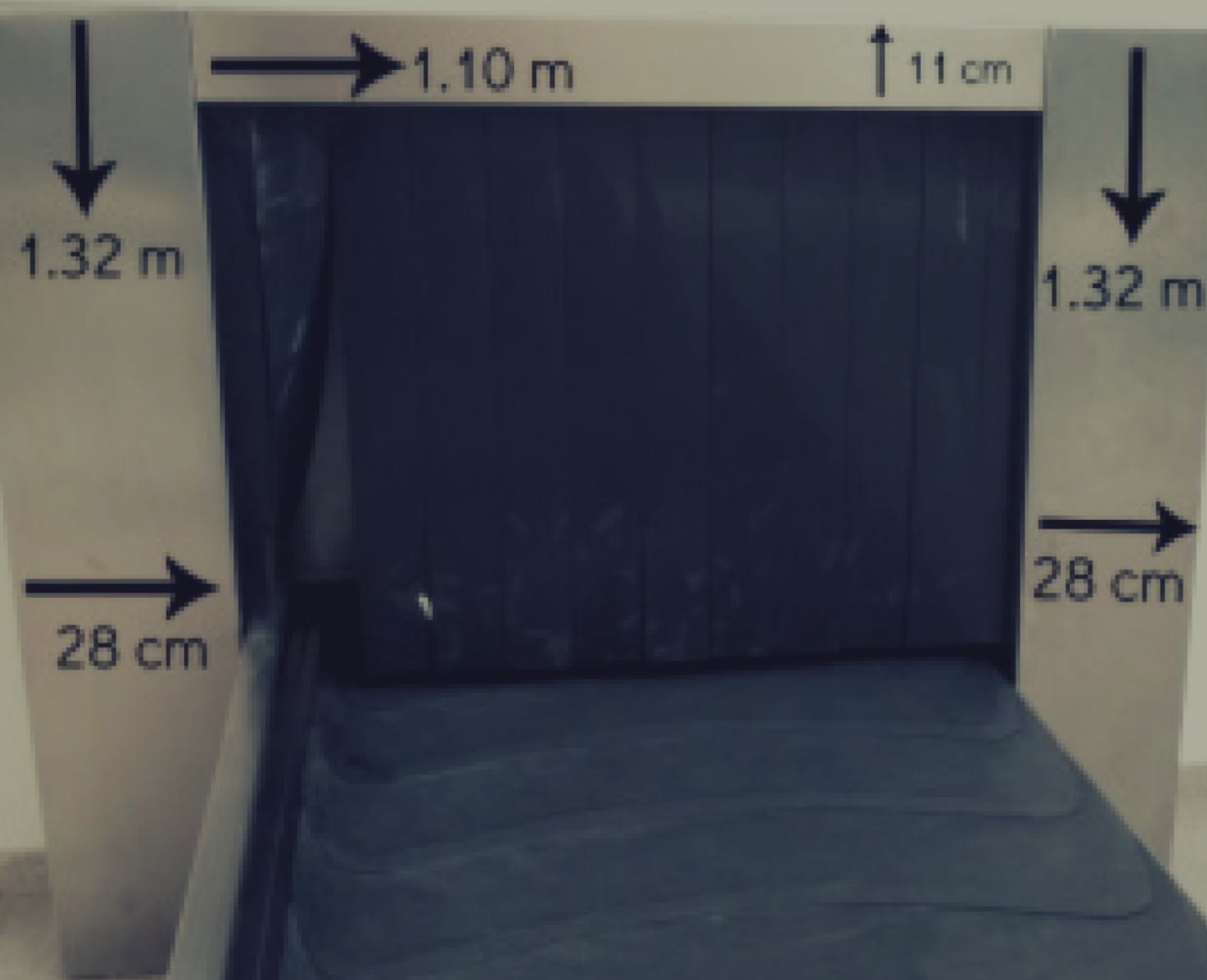
INDOOR LOCATION PASSENGER TERMINAL

SIZE ON DEMAND

PRICE 20 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



22

AD SPACE TYPE LUGGAGE CONVEYOR BELT

INDOOR LOCATION PASSENGER TERMINAL

SIZE ACCORDING TO THE IMAGE

PRICE 16 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

23

AD SPACE TYPE LUGGAGE CONVEYOR BELT

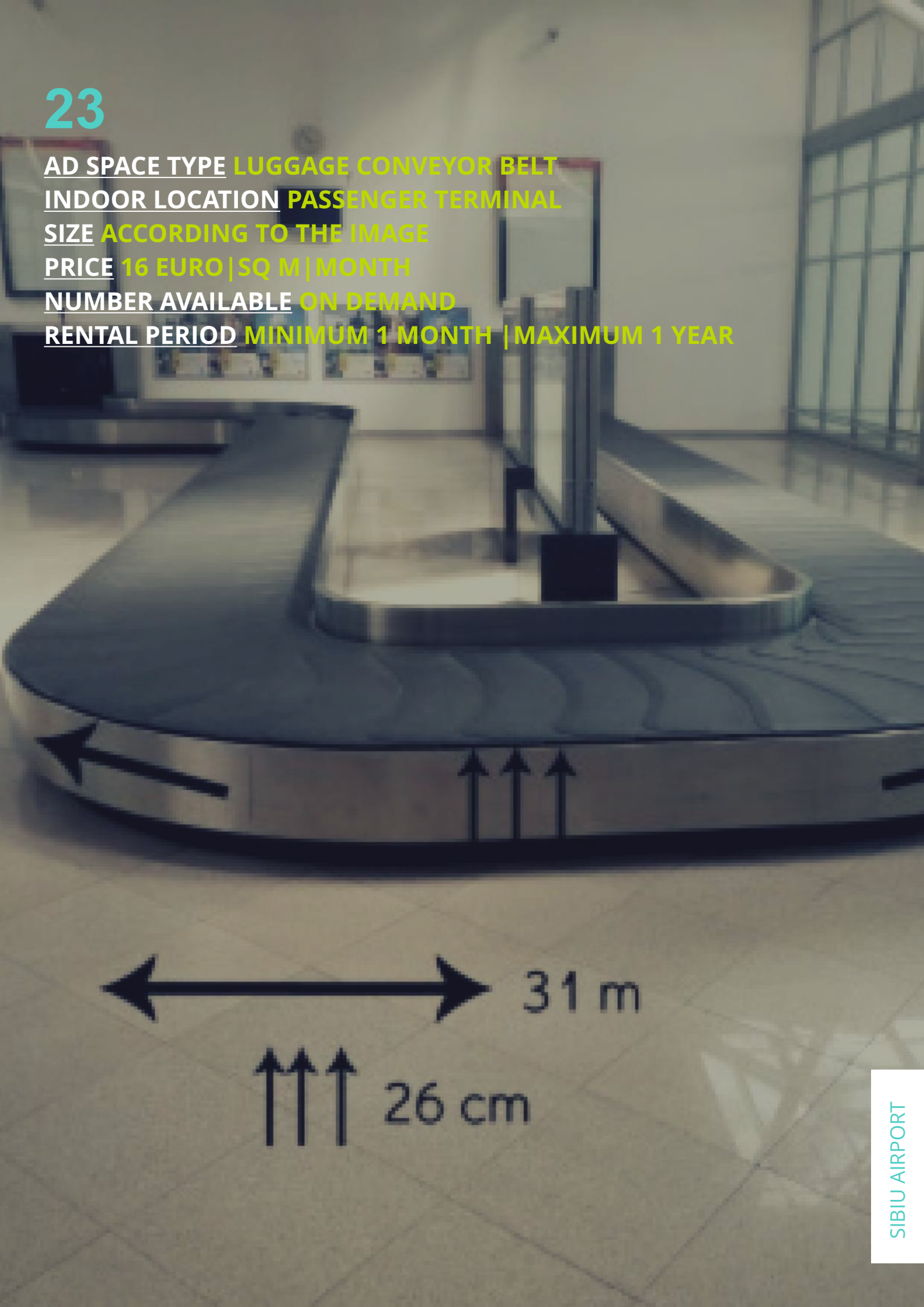
INDOOR LOCATION PASSENGER TERMINAL

SIZE ACCORDING TO THE IMAGE

PRICE 16 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR





24

AD SPACE TYPE CHECK-IN SCREENS

INDOOR LOCATION PASSENGER TERMINAL

SIZE 1366 X 768 PX

PRICE 300 EURO | SCREEN | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

25

AD SPACE TYPE **BANNER WEBSITE**

INDOOR LOCATION **WEBSITE WWW.SIBIUAIRPORT.RO**

SIZE **170 X 197 PX**

PRICE **100 EURO | BANNER | MONTH**

NUMBER AVAILABLE **ON DEMAND**

RENTAL PERIOD **MINIMUM 1 MONTH | MAXIMUM 1 YEAR**





26

AD SPACE TYPE **DIGITAL MEDIA FOR INTERACTIVE ADVERTISING**

INDOOR LOCATION **PASSENGER TERMINAL**

SIZE **ACCORDING TO THE DEMAND OF THE PROJECT**

PRICE **20 EURO | SQ M | MONTH - FOOTPRINT (MINIMUM 1 SQ M)**

30 EURO | SQ M | MONTH - EXPOSED AREA

NUMBER AVAILABLE **ON DEMAND** (THE SUPPORT WILL BE PROVIDED BY THE CUSTOMER)

RENTAL PERIOD **MINIMUM 6 MONTHS | MAXIMUM 1 YEAR**

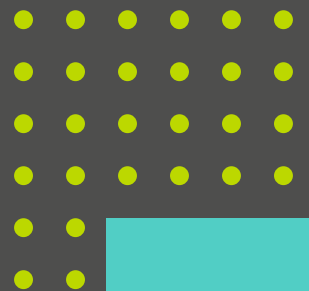


27

AD SPACE TYPE SAMPLING
INDOOR LOCATION PASSENGER TERMINAL
PRICE 20 EURO | HOUR or 148 EURO | DAY
WITHOUT THE PARTICIPATION OF AIRPORT STAFF
RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

ADVERTISING SPACES

OUTdoor





28

AD SPACE TYPE **BANNER MESH ON THE AIRFIELD CONTROL TOWER**

OUTDOOR LOCATION **TECH AREA OF AIRPORT**

SIZE **MAXIMUM 6 M**

(the control tower building has 33 m height)

PRICE **5 EURO | SQ M | MONTH (MINIMUM 6 MONTHS)**

NUMBER AVAILABLE **1**

RENTAL PERIOD **MINIMUM 6 MONTHS | MAXIMUM 1 YEAR**



29

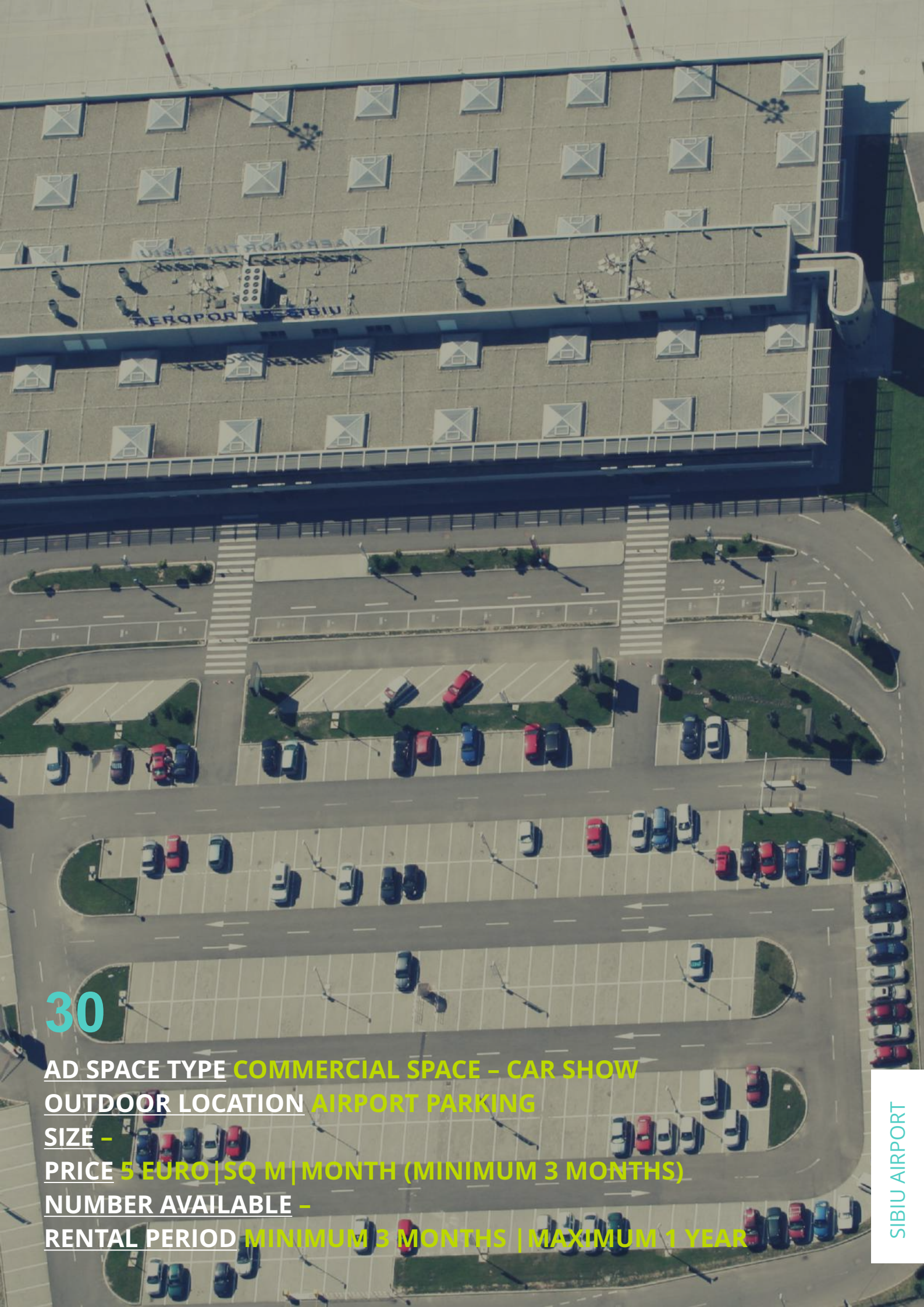
AD SPACE TYPE BANNER MESH ON THE PASSENGER TERMINAL
OUTDOOR LOCATION PASSENGER TERMINAL – OUTSIDE
SIZE MAXIMUM 3 M

(the passenger terminal building has 10 m height)

PRICE 5 EURO | SQ M | MONTH (MINIMUM 6 MONTHS)

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 6 MONTHS | MAXIMUM 1 YEAR



30

AD SPACE TYPE COMMERCIAL SPACE - CAR SHOW

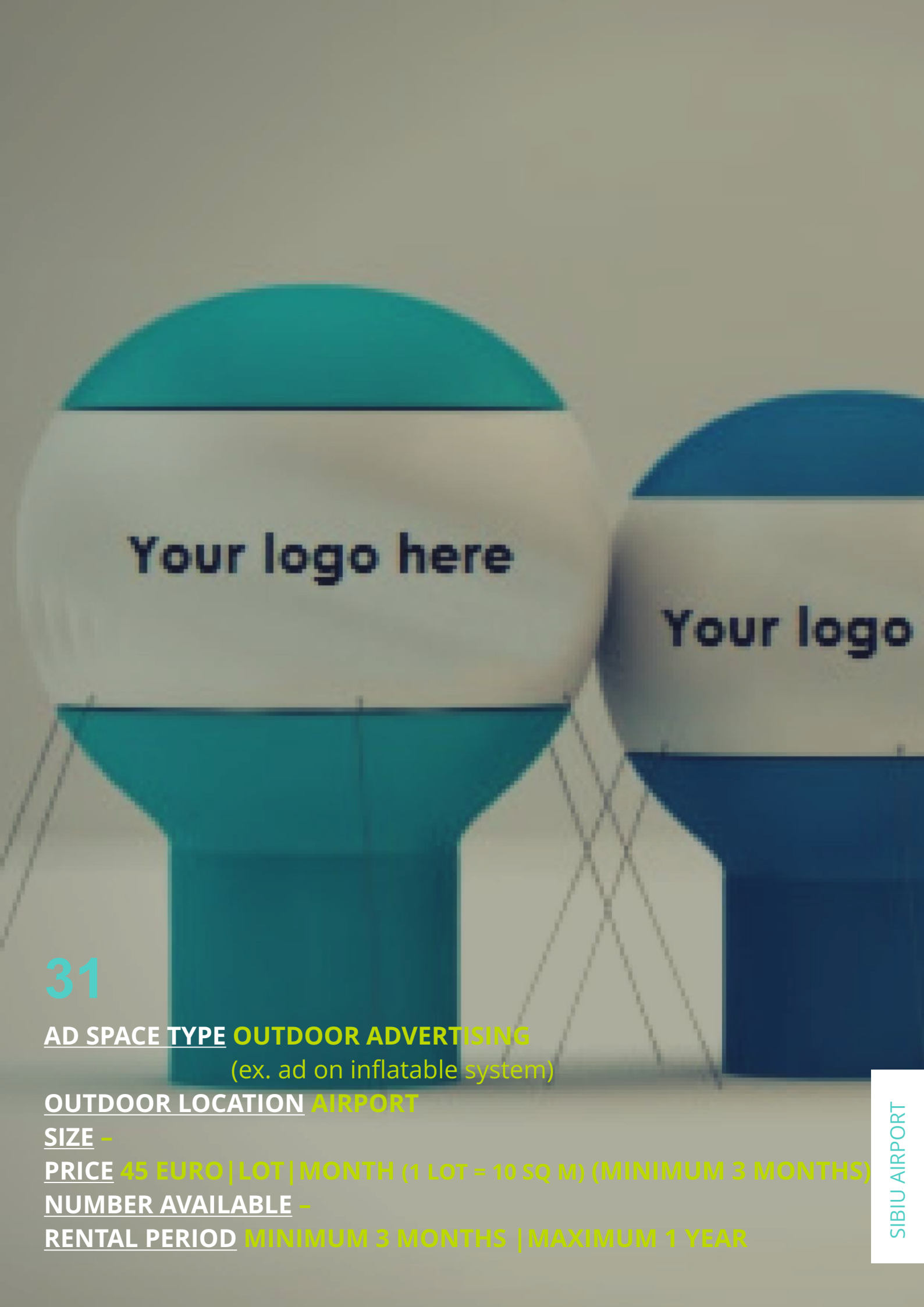
OUTDOOR LOCATION AIRPORT PARKING

SIZE -

PRICE 5 EURO | SQ M | MONTH (MINIMUM 3 MONTHS)

NUMBER AVAILABLE -

RENTAL PERIOD MINIMUM 3 MONTHS | MAXIMUM 1 YEAR



Your logo here

Your logo

31

AD SPACE TYPE OUTDOOR ADVERTISING
(ex. ad on inflatable system)

OUTDOOR LOCATION AIRPORT

SIZE -

PRICE 45 EURO | LOT | MONTH (1 LOT = 10 SQ M) (MINIMUM 3 MONTHS)

NUMBER AVAILABLE -

RENTAL PERIOD MINIMUM 3 MONTHS | MAXIMUM 1 YEAR



32

AD SPACE TYPE **SAMPLING**

OUTDOOR LOCATION

SIZE -

PRICE **20 EURO | HOUR or 148 EURO | DAY**

NUMBER AVAILABLE -

RENTAL PERIOD **MINIMUM 3 MONTHS | MAXIMUM 1 YEAR**

33

AD SPACE TYPE **BACKLIT**

OUTDOOR LOCATION **AIRPORT PARKING**

SUPPORT SIZE **3,2 X 2,4 M**

PRINT SIZE **3,05 X 2,05 M**

PRICE **77 EURO | BACKLIT SIDE | MONTH (MINIMUM 6 MONTHS)**

NUMBER AVAILABLE **6 BACKLITS | 12 SIDES**

RENTAL PERIOD **MINIMUM 6 MONTHS | MAXIMUM 1 YEAR**





34

AD SPACE TYPE **FLAG ON PARKING POLE**

OUTDOOR LOCATION **AIRPORT PARKING**

SIZE **0,5 X 2,5 M**

PRICE **20 EURO |PIECE|MONTH (MINIMUM 6 MONTHS)**

NUMBER AVAILABLE **22 PIECES**

RENTAL PERIOD **MINIMUM 6 MONTHS | MAXIMUM 1 YEAR**



SIBIU INTERNATIONAL AIRPORT

73 Alba Iulia Road
550052 – Sibiu, Romania
Phone: +40 269 253 135
Fax: +40 269 253 131

E-mail: marketing@sibiuairport.ro
www.sibiuairport.ro

   /sbzairport